

# Grifols becomes official partner of UEFA Women's Football

- Grifols expands its support of women's athletic competitions and commitment to gender equality as women's football continues to grow in popularity and reach across Europe, attracting new players and fans
- Women account for 60% of the workforce at Grifols, which was recently included in the Bloomberg Gender-Equality Index for its commitment to the advancement of women in the workplace
- As part of a four-year agreement through 2025, Grifols is the exclusive healthcare company partner of the UEFA Women's Champions League, UEFA Women's Euro and other UEFA Women's Football competitions

**Barcelona, Spain, July 14, 2021** – Grifols (MCE: GRF, MCE: GRF.P, and NASDAQ: GRFS), a leading global producer of plasma-derived medicines with a history of more than 110 years contributing to improve the health and well-being of people, today announced it has become an official partner of the Union of European Football Associations' (UEFA) Women's Football beginning with the 2021/22 season and until the end of the 2025 competitions.

Under the four-season partnership, Grifols becomes the exclusive healthcare company partner of women's football at all tournament levels, including the UEFA Women's Champions League, the UEFA Women's Euro, the UEFA Women's Under-19 and Under-17 Championships, and the UEFA Women's Futsal EURO, as well as UEFA's Together #WePlayStrong initiative, which aims to encourage more girls and women to play football.

Women account for 60% of the workforce at Grifols, which in early 2021 was included in the Bloomberg Gender-Equality Index for its commitment to the advancement of women in the workplace.

"Sport is one of the most powerful platforms for promoting gender equality. It develops skills and qualities that inspire girls and empower women in the workplace and in all areas of community life," said Teresa Rione, Grifols Chief Communications Officer and former Olympic athlete.

"Grifols is extremely proud to support UEFA's Women's Football and contribute to building the foundations for a more equal and sustainable future," said Raimon Grifols, co-CEO of Grifols.



For years the company has supported a range of women's sports as part of its sponsorship of local social initiatives, including volleyball and field hockey.

"Our partnership with UEFA is exciting for our employees and for all of Grifols," added Víctor Grifols Deu, co-CEO of Grifols. "We're looking forward to watching thrilling matches."

As part of its agreement, Grifols will be able to undertake multiple branding and promotional activities across its own internal and external channels as well as UEFA properties. Activations could include in-stadium fixed and rotating LED boards, matchday and on-site promotions, premium giveaways, hospitality and digital actions on social media platforms.

The beginning of the Grifols-UEFA partnership comes as women's football continues to grow in popularity and reach across Europe, with a participation growth rate quadruple that of the men's game, according to UEFA. Starting with the 2021/22 season, UEFA Women's Champions League is introducing a new format, including a 16-team group stage, resulting in a 20% increase in the number of matches as well as more competitive games and increased visibility.

"We are delighted to welcome Grifols to our exclusive family of UEFA Women's Football partners," said Guy Laurent-Epstein, UEFA Marketing Director. "We're ready for even greater excitement and action on the pitch as women's football reaches new levels."

"This is such an exciting time to be part of UEFA Women's Football as our game is developing at such a tempo and we are delighted to welcome Grifols on this exciting journey with us," said Nadine Kessler, UEFA's chief of women's football.

"For years Grifols has demonstrated its commitment to women's sport as part of its sponsorship of local social initiatives, including volleyball and field hockey. Therefore, we believe they are the perfect partner to be joining us and we are looking forward to closely working with them over the upcoming seasons."

Grifols retained Osborne Clarke Spain, S.L.P as legal advisors; UEFA retained Two Circles.

#### **About Grifols**

Grifols is a global healthcare company founded in Barcelona in 1909 committed to improving the health and well-being of people around the world. Its four divisions – Bioscience, Diagnostic, Hospital and Bio Supplies – develop, produce and market innovative solutions and services that are sold in more than 100 countries.

Pioneers in the plasma industry, Grifols operates a growing network of donation centers worldwide. It transforms collected plasma into essential medicines to treat chronic, rare and, at times, life-threatening conditions. As a recognized leader in transfusion medicine, Grifols also offers a comprehensive portfolio of solutions designed to enhance safety from donation to transfusion. In addition, the company supplies tools, information and services that enable hospitals, pharmacies and healthcare professionals to efficiently deliver expert medical care.



Grifols, with nearly 24,000 employees in more than 30 countries and regions, is committed to a sustainable business model that sets the standard for continuous innovation, quality, safety and ethical leadership.

In 2020, Grifols' economic impact in its core countries of operation was EUR 7.5 billion. The company also generated 140,000 jobs, including indirect and induced.

The company's class A shares are listed on the Spanish Stock Exchange, where they are part of the Ibex-35 (MCE:GRF). Grifols non-voting class B shares are listed on the Mercado Continuo (MCE:GRF.P) and on the U.S. NASDAQ through ADRs (NASDAQ:GRFS).

For more information, please visit www.grifols.com

#### **About UEFA**

UEFA – the Union of European Football Associations – is the governing body of European football. It is an association of associations, a representative democracy, and is the umbrella organization for 55 national football associations across Europe. Its objectives are, among others, to deal with all issues relating to European football, to promote football in a spirit of unity, solidarity, peace, understanding and fair play, without any discrimination on the part of politics, race, religion, gender or any other reason, and to safeguard the values of European football. UEFA also promotes and protects ethical standards and good governance in European football, maintains relations with all stakeholders involved in European football, and supports and safeguards its member associations for the well-being of the European game.

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